



## KPI Executive Summary

W&M university strategy: *to ensure the most personal learning experience of any public university in the nation.*  
W&M Key Performance Indicators (KPIs) allow us to track and analyze business performance towards this strategy.

**Committee Name:** Academic Affairs

**Date:** September 2023

**KPI Title: Faculty Research and Impact**

**SUMMARY:** Faculty scholarly and research contributions impact student learning, expand knowledge in the disciplines and improve society overall.

**DATA:** One indicator of research impact measures the quantity of publications and the number of citations to them (h-index; note that not all disciplines have a ranking). Applied research in communities, as well as national and international awards, represents other measures of impact on the field. Measuring impact on communities (to include the Commonwealth) typically occurs by looking at community engagement.

**CYCLE:** BOV and ELT track overall faculty workload and impact annually. Deans track annually during merit evaluations.

**S.M.A.R.T. GOAL:** Increase the level of impact of faculty research and scholarship to result in moving up in the Carnegie R2 classification rankings to top 5 in the next five years. **YELLOW status:** W&M is currently 16<sup>th</sup> of the 133 R2 universities; it is one of only 59 R2s with Community Engagement Classification as well. For science faculty, W&M’s h-index ranks 137<sup>th</sup> of 1013 public universities; [W&M Scholarworks](#) shows nearly 1 million downloads of faculty scholarship globally in the past year.

**DECISION-MAKING:** One area of analysis of faculty output occurs during faculty tenure and promotion processes and informs BOV personnel approvals (September, February, April). Faculty contribution analysis by the Provost’s Office occurs throughout the year, with deans and chairs conducting annual merit evaluations.

**SAMPLE DATA**

College of William & Mary Ranking According to	# in 9,764 All Public Universities in World	# in 1,170 Public Universities in North America	# in 1,013 Public Universities in United States	Data Sources
Total H index	586	166	137	
Last 6 years H index	639	154	126	
Total i10 index	862	180	150	
Last 6 years i10 index	823	167	136	
Total Citations	477	141	117	
Last 6 years Citations	622	151	125	

[https://www.adscientificindex.com/university/College+of+William+%26+Mary/#google\\_vignette](https://www.adscientificindex.com/university/College+of+William+%26+Mary/#google_vignette)

- Faculty Success reports on annual levels of faculty publication and presentations
- Tracking of faculty awards
- Monitoring of h-indices of faculty members
- Carnegie Classification (includes community engagement)